

Performance & ROLES

- KEY NOTE SPEAKER
- CONFERENCE KICK OFF
- BUSINESS BALLADEER... BUILDING BRAVADO INTO YOUR BRAND
- MASTER OF CEREMONIES
- CONFERENCE CLOSE
- IN HOUSE SCRIBE - CAPTURE YOUR CONFERENCE IN VERSE
- DINNER SPECIALIST
- EXECUTIVE TRIBUTES
- SATIRE/HUMOUR PIECES
- UNIQUE SPONSOR AND AWARDS PRESENTATIONS
- NATIONAL & INTERNATIONAL
- BOOKINGS ACCEPTED
- SELECTION OF WORK AVAILABLE

Signature STORY

Robert Raftery has been described as Australia's Mark Twain, with a hint of Michael Caine, and the lilt of Henry Lawson. He's Australia's Picture Writer, The Motivator's Motivator...

Poet to our Olympians, and sporting immortals, global corporations, associations, international superbrands, and unsung heroes.

As our nation's leading Business Balladeer, he works with the emotional muscle in your corporate story, as he takes his pen to the treasury of emotional, and inspirational capital, in your corporation or association's... 'signature story'. His tag... "Australia's Picture Writer", has become a brand in itself, in Australasian corporate culture. "My tiny literary lamp was almost snuffed out early", says Robert, "When one of my teachers wrote home"... "Dear Mr and Mrs Raftery... Robert is a decent boy... the bright little water wheel in his head is still intact... but sadly... the small rodent that was powering it...has left the building." "Thankfully... the rodent returned" - RR.

CONNECTING
PEOPLE THROUGH A
SINGLE PROFOUND
EXPERIENCE...



NOTABLE RECENT COMMISSIONS

"The Man Who Gave Holden It's Wings"

Retirement Dinner for General Motors Holden's CEO
Mr Peter Hanenberger.

"On The Banks Of The Brandywine"

200th Anniversary Dinners, Sydney and Melbourne,
for DuPont.

Contact for bookings:

Robert
Raftery

AUSTRALIA'S
PICTURE WRITER

Content

- DESIGN THE TIME FRAME AND DELIVERY YOU DESIRE

A dynamic thirty-five minute PowerPoint enhanced performance could include... **Empowerment**, *Let's Give Fear The Flick*; **Enlightenment**, as The Picture Writer dissects the classic essences from the lives of three great contemporary human super-brands... the actor Michael Caine, comedy's king, Billy Connolly, and the brand-master, Virgin's Sir Richard Branson; **Sporting Inspiration**, The Picture Writer's tributes to our Australian Olympians are already part of our country's sporting ethos, with such classics as *We're Goin' For Gold*, *The Keeper Of The Flame*, *Catherine The Great*, and *Dawnie*.

When it's **Rugby Union**, his repertoire includes *Black Magic*, *Green And Gold*, and *Why Do We Call 'Em Wallabies, Dad?*; **Rugby League**, it's *The State Of Origin*, or *Puff The Magic Dragon*. When **Golf**, *The Tiger Woods Story*, and *The Great White Shark*; **Self Development**, *The Athlete In You*, *You Make The Difference*, *A True Leader*, *Communication... Persuasion... Standing Ovation*, *Recharge*, *Regroup*, *Break Out... What's It About Awards?* and *What's It About... Conventions?*

Topical humour... *The Power Of The Press*, or *Our Noble Right To Far...* *Flatulate*, *Sayon Bloody Nara*, or *The Last Time I Spoke Here*. The **finale** features the **themed piece**, the classic close, designed, written, and performed to power point especially for the event.



EMPOWERMENT

SELF DEVELOPMENT

ENLIGHTENMENT

TOPICAL HUMOUR

SPORTING INSPIRATION

THEMED BALLAD

TESTIMONIALS

“ Thank you for the wonderful *Ballad Of The Blood And Custard*, written about us for our L.J Hooker Captain's Club event, held in conjunction with our Round Table in Cairns last month. The time and effort you put in came to fruition and the reaction spoke for itself, with a large number of people seeking autographed copies. Not only *The Blood And Custard*, but the whole evening, with your rendition of a selection of your other works, was a huge success - and will live in our memories for a very long time. Thank you very much indeed for a job well done! ”

Lynne McDermott

Director of Marketing, LJ HOOKER

“ Picture Writer Robert Raftery is a man blessed with immense literary prowess. He has an incredible ability to verbally disseminate his verse. His performance stirs every human emotion, as the 'Master Picture Writer' paints his story in the minds of his audience. Simply brilliant. ”

Stephen Penberthy,

Director Of Public Affairs,

ROYAL FLYING DOCTOR SERVICE

“ Thank you for your outstanding contribution to the success of our annual trade conference. Your contribution at the conference dinner was absolutely brilliant. *The Mighty Head And Heart Of Hardware*, you specifically penned for the conference, was a terrific close, and all who attended received copies, as a memento of the occasion. ”

John Collins,

National Trade Division Manager, MITRE 10